

<i>Recommended Strategy</i>	<i>Partnership Leads</i>	<i>Recommended Action Items</i>
CONTINUE STRONG LEADERSHIP		
Continue Armand Bayou Watershed Partnership to implement action plan.	ABWP Steering Committee	~ Develop time line (including short- and long-term actions), convene regular meetings, and track and report progress on plan implementation.
		~ Consider and recruit key additional ABWP members to assist with plan implementation.
		~ Identify source and secure funding for a watershed coordinator, considering possible legislative issues and multiple sources/ partnerships of jurisdictions to contribute to long-term funding.
		~ Seek endorsements of relevant actions by appropriate partners.
Convene cross-jurisdictional task force to use authorities and policies to help implement the plan.	HGAC Pasadena Planning Dept. City of Houston Harris Co. Precinct 2	~ Identify government officials and others to participate on the task force, at highest possible level of authority.
		~ Develop matrix and compare authorities and policies.
		~ Develop recommendations for coordinated policies to help implement the plan, coordinate with funding strategy.
		~ Research and benchmark other communities who have success with cross-jurisdictional task forces.

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CONSERVE HIGH PRIORITY LAND IN THE WATERSHED		
Develop quantified targeted acreage and funding, as soon as possible.	<p style="text-align: center;">TPL ExxonMobil Texas Coop. Ext. ABNC City Planning Departments</p>	~ Identify range of targeted acquisition opportunities, utilizing mapping results and including range of funds needed, which would achieve success of the plan.
		~ Include community benefits when developing/ identifying the quantified acreages.
		~ Identify appropriate acquisition tools, working with willing landowners.
		~ Coordinate with city planning departments and economic development departments when developing/ identifying the quantified acreages.
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Develop a funding strategy.	<p style="text-align: center;">TPL ExxonMobil Texas Coop. Ext. ABNC City Planning Departments</p>	~ Conduct polling to ascertain fiscal tolerance and priority purposes for public funding.
		~ Establish a substantial, reliable local public funding source to leverage state, federal, and private dollars, coordinate with policy strategy.
		~ Incorporate projects in local funding plans (CIP, master plans, etc.).
		~ Develop a private fundraising campaign to help engender community ownership and increase support, including corporate opportunities.
		~ Incorporate funding quilt into the funding strategy.
		~ Consider long-term development and operating and maintenance issues.

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STIMULATE ECONOMIC DEVELOPMENT THROUGH NATURE TOURISM		
Conduct feasibility studies and develop strategic and marketing plans for a tourism industry based on Armand Bayou.	<p>ACLC/ GBCPA ABNC Texas Coop. Ext. EIH City Park Departments Pasadena Economic Dev. Dept. CCNCTC Econ. Develop. Corp. 2nd Century BayHEP Taylor Lake Village</p>	<p>~ Evaluate the current and projected economic impacts of tourism, and include the comparisons with other similar initiatives.</p> <p>~ Incorporate evaluation of positive effect on real estate values near to protected green space.</p> <p>~ Develop a "Tourism Development Strategic Plan" and a "Tourism Business Marketing Plan," and include viability of specific projects.</p> <p>~ Explore alternative funding strategies.</p>
Seek additional partnerships for nature tourism.	<p>ACLC/ GBCPA ABNC Texas Coop. Ext. EIH City Park Departments Pasadena Economic Dev. Dept. CCNCTC Econ. Develop. Corp. 2nd Century BayHEP Taylor Lake Village</p>	<p>~ Recognize "Law of Cumulative Attractions" in linking with regional venues to build Armand Bayou watershed into a tourism hub.</p> <p>~ Explore financial assistance or other incentives to expand local nature education services.</p> <p>~ Designate nature tourism as a "Targeted Industry" for area economic development organizations and local governments.</p> <p>~ Identify existing initiatives for potential partners.</p>

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ENHANCE COMMUNITY COMMITMENT		
Develop clear, targeted messages to mobilize action.	GBF GBEP Sharon Crabb ABNC ACLC Pasadena Comm. Relations Dept	~ Target messages to key constituencies, and include call for specific actions toward implementation (e.g. BMPs), including presentations to service groups, etc. ~ Utilize professional marketing and communications resources to craft and deliver messages.
Publicize success to foster community awareness.	GBF GBEP Sharon Crabb ABNC ACLC Pasadena Comm. Relations Dept	~ Celebrate completion of projects, linking implementation actions to fun, and report on progress. ~ Hone relationships with local media. ~ Develop an Armand Bayou Watershed logo to help create a watershed identity, and use in signage.
PROVIDE FOR COMPREHENSIVE STORMWATER MANAGEMENT		
Compare benefits and economic implications of traditional vs. comprehensive, preventative stormwater management.	Pasadena Engineering Dept. CLCWA HCFCD City of Houston TPWD	~ Quantify the benefits and costs of meeting multiple objectives through protection of key natural areas. ~ Compare results with benefits and costs of stormwater management focused on detention and retention, including recreational and habitat benefits.
Prepare a joint, interagency stormwater watershed master plan.	Pasadena Engineering Dept. CLCWA HCFCD City of Houston TPWD	~ Coordinate with cities, HCFCD, and JTF to consider a stormwater utility to support capital needs as well as growing operations and maintenance needs. ~ Protect riparian corridors through stream setback ordinances or related mechanisms. ~ Create and adopt stormwater quality BMPs, both structural and non-structural, in development standards that apply to both public and private development.